

DO BUSINESS IN *Tuolumne County*

Tuolumne County is a great place to start your business or expand one that is already established. Affordability, friendly and community-oriented residents, and an abundance of visitors throughout the year provide an excellent foundation for your venture.

Tourism's Impact ON THE LOCAL ECONOMY

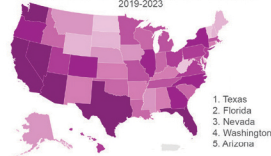
In 2024, total travel spending in Tuolumne County was **\$307.8 MILLION!**

Lodging	\$100.7 million
Food Service	\$38.1 million
Food Stores	\$83 million
Local Transportation & Gas	\$26 million
Arts, Entertainment & Recreation	\$26 million
Retail Sales	\$27.9 million

If you have a local business, no matter the type, then tourism is your business! Tourism is the number one private-sector industry in Tuolumne County.

Visitor Origins

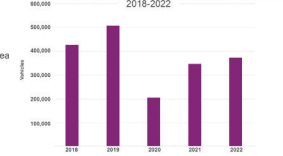
Top 5 Out-of-State Visitor Origins
2019-2023



Top 5 In-State Visitor Origins
2019-2023



Yosemite Highway 120 Vehicle Entries
2018-2022



We welcome visitors from around the world to Tuolumne County and Yosemite National Park.



Business Resources

RELOCATION



WEATHER & CLIMATE



LOCAL SERVICES



TUOLUMNE COUNTY CENSUS DATA



As a full season destination, we have the weather and locations to attract visitors year-round. Here are the resources to help you plan your startup in Tuolumne County.

Local Agency RESOURCES

CHAMBERS OF COMMERCE

CITY OF SONORA

COUNTY OF TUOLUMNE

VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER

MOTHERLODE JOB TRAINING

Everyone needs a little help to get started, here are some county and city organizations that can point you in the right direction.