

Month: August 2019					Social				
Articles					Member Mentioned				
Member Mentioned	Publication Date	Link	Reach	EAV	Member Mentioned	Mention Type	Publication Date	Link	
The Groveland Hotel	8/28/2019	https://news.cision.com/california-association-of-boutique---breakfast-inns/r/inns-near-california-s-national-parks.c2889929	N/A	N/A	Railtown 1897 State Historic Park	Instagram Post	8/1/2019	https://www.instagram.com/p/B0oJhFhTns/?utm_source=ig_web_copy_link	
Yosemite National Park	8/28/2019	https://thedyrt.com/magazine/lifestyle/john-muir-trail-guide/	10 Million	N/A	Brush & Cork	Instagram Post	8/2/2019	https://www.instagram.com/p/B0rP4hWhK8h/?utm_source=ig_web_copy_link	
Visit Tuolumne County	8/29/19	https://www.mymotherode.com/news/local/835980/visit-tuolumne-county-reports-a-summer-of-healthy-tourism.html	181,000	N/A	Columbia State Historic Park	Instagram Post	8/3/2019	https://www.instagram.com/p/B0t25bFh88-/?utm_source=ig_web_copy_link	
Yosemite National Park	8/26/2019	https://apassionandapassport.com/national-parks-in-california/	36,000	N/A	The Standard Pour	Instagram Post	8/4/2019	https://www.instagram.com/p/B0wMcsnBJDF/?utm_source=ig_web_copy_link	
Yosemite National Park	8/27/2019	https://www.playfulcooking.com/journal/camping-in-yosemite-2019/	22,000	N/A	Gianelli Vineyards	Instagram Post	8/6/2019	https://www.instagram.com/p/B0tSpM8BITf/?utm_source=ig_web_copy_link	
Yosemite National Park	8/26/2019	https://modernhiker.com/hike/young-lakes-yosemite-national-park/	95,000	N/A	Black Oak Casino Resort	Instagram Post	8/7/2019	https://www.instagram.com/p/B04D9D0hdPG/?utm_source=ig_web_copy_link	
Yosemite National Park	8/25/2019	https://www.centralmaine.com/2019/08/25/hiking-lovely-moonrise-sweet-sunset-brilliant-stars-and-at-one-with-john-muir/	693,000	N/A	The Standard Pour	Instagram Post	8/9/2019	https://www.instagram.com/p/B082ZJ-h7FQ/?utm_source=ig_web_copy_link	
Yosemite National Park	8/14/2019	https://www.montereyherald.com/2019/08/14/travels-with-the-mullalys-hetch-hetchy-the-other-yosemite-valley/	11,000	N/A	Servente's	Instagram Post	8/10/2019	https://www.instagram.com/p/B0_IVLah6OZ/?utm_source=ig_web_copy_link	
Rush Creek Lodge	8/19/2019	https://houseofcoco.net/usas-coolest-hotel-pools-to-dip-into-this-summer/	171,000	\$462	Runway XChange	Instagram Post	8/11/2019	https://www.instagram.com/p/B1COWoBKZ0/?utm_source=ig_web_copy_link	
Yosemite National Park	8/19/2019	https://www.nytimes.com/2019/08/17/style/swimming-holes-california.html?emc=rss&partner=rss	29.98 Million	N/A	Yosemite Pines RV Resort	Instagram Post	8/13/2019	https://www.instagram.com/p/B1Hb2B-BmzW/?utm_source=ig_web_copy_link	
Yosemite National Park	8/17/2019	https://www.onlyinyourstate.com/northern-california/walk-through-a-waterfall-norcal/	30 Million	N/A	Emberz	Instagram Post	8/16/2019	https://www.instagram.com/p/B1O9CU1h705/?utm_source=ig_web_copy_link	
The Sonora Inn	8/16/2019	https://sellingtravel.co.uk/checking-out/articles/checking-out	15,000	\$1,100	McCaffrey House Bed & Breakfast	Instagram Post	8/18/2019	https://www.instagram.com/p/B1TUo62hfMK/?utm_source=ig_web_copy_link	
The McCaffrey House	8/12/2019	https://www.wonderfulwiralweddings.co.uk/2019/08/epic-honeymoon-destinations-with-a-difference/	44,000	\$108	Peaceful Valley Farmers Market	Instagram Post	8/18/2019	https://www.instagram.com/p/B1UBsRrhj4/?utm_source=ig_web_copy_link	
Kennedy Meadows	8/13/2019	http://www.visitcalifornia.com/now/try-these-authentic-ranching-experiences	1 Million	N/A	National Hotel	Instagram Post	8/20/2019	https://www.instagram.com/p/B1ZBRaEhp14/?utm_source=ig_web_copy_link	
Yosemite National Park	8/14/2019	https://www.sfexaminer.com/features/three-hikes-to-escape-the-crowds-in-yosemite/	1.10 Million	N/A	Standard Pour	Instagram Post	8/21/2019	https://www.instagram.com/p/B1b23olBrim/?utm_source=ig_web_copy_link	
Visit Tuolumne County	8/14/2019	https://theholidayandtravelmagazine.blogspot.com/2019/08/visit-tuolumne-county-receives-high.html	N/A	N/A	Groveland Hotel	Instagram Post	8/23/2019	https://www.instagram.com/p/B1hD2H8BPJB/?utm_source=ig_web_copy_link	
Yosemite National Park	8/13/2019	https://www.theoutbound.com/kyle-reader/how-to-spend-your-first-weekend-in-yosemite-national-park	140,000	N/A	Columbia Airport	Instagram Post	8/23/2019	https://www.instagram.com/p/B1hXjXqBS14/?utm_source=ig_web_copy_link	
Railtown 1897 State Historic Park	8/11/2019	https://www.marinmommies.com/all-aboard-tickets-polar-express-train-ride-sale-soon	47,000	N/A	Nelson's Candy Kitchen	Instagram Post	8/25/2019	https://www.instagram.com/p/B1mU2RLh4K_/?utm_source=ig_web_copy_link	
Railtown 1897 State Historic Park	08/06/2019	http://www.publicnow.com/view/6047329D4FB5C4A9566690964B72555C836F2D18	N/A	N/A	Yosemite Lakes RV Resort	Instagram Post	8/26/2019	https://www.instagram.com/p/B1pRQ8B7mR/?utm_source=ig_web_copy_link	
The Stanislaus National Forest	08/08/2019	https://www.nytimes.com/2019/08/08/us/smokey-bear-birthday.html?emc=rss&partner=rss	29.98 Million	N/A	Gianelli Vineyards	Instagram Post	8/27/2019	https://www.instagram.com/p/B1rYXf2BoYG/?utm_source=ig_web_copy_link	
The Stanislaus National Forest	08/08/2019	https://www.sfgate.com/travel/article/Cherry-Lake-a-testament-to-NorCal-lakes-14289123.php?t=299f036985#photo-18027136	23.92 Million	N/A	Black Oak Casino Resort	Instagram Post	8/29/2019	https://www.instagram.com/p/B1whCK4Bkjh/?utm_source=ig_web_copy_link	
Yosemite National Park	08/08/2019	https://gripped.com/news/yosemite-locals-establish-two-new-routes/	N/A	N/A	Alicia's Sugar Shack	Instagram Post	8/30/2019	https://www.instagram.com/p/B1y8ndzBLol/?utm_source=ig_web_copy_link	
The McCaffrey House	08/07/2019	https://houseofcoco.net/15-alternative-honeymoon-worthy-getaways/	171,000	\$308	Aspen Meadows Pack Station	Instagram Post	8/30/2019	https://www.instagram.com/p/B1zMON2hRxo/?utm_source=ig_web_copy_link	
The Stanislaus National Forest	08/01/2019	https://earthobservatory.nasa.gov/features/pacific-crest-trail	N/A	N/A	City Hotel	Instagram Post	8/31/2019	https://www.instagram.com/p/B1i9Y6B2Uub/?utm_source=ig_web_copy_link	
The National Hotel	08/15/2019	https://www.traveldailymedia.com/dog-friendly-hotels-usa/	168,000	\$301	Railtown 1897 State Historic Park	Facebook Post	8/1/2019	https://www.facebook.com/TuolumneCounty/posts/10156720773584472	
The Stanislaus National Forest	08/30/2019	https://laist.com/2019/08/30/i_hiked_alone_in_the_sierra_nevada_for_14_days_to_prove_myself_to_myself.php	1.54 Million	N/A	Yosemite Pines RV Resort	Facebook Post- Article Mention	8/1/2019	https://www.facebook.com/TuolumneCounty/posts/10156725005234472	
Yosemite National Park	08/16/2019	https://www.roadrunner.travel/2019/08/16/roadrunners-bucket-list-roads-tioga-pass-road-ca-120/	51,000	N/A	Twain Harte Miniature Golf	Facebook Post Article Mention	8/2/2019	https://www.facebook.com/TuolumneCounty/posts/10156729475704472	
					Lake Don Pedro	Facebook Post Article Mention	8/2/2019	https://www.facebook.com/TuolumneCounty/posts/10156729475704472	
					Aspen Meadows Pack Station	Facebook Post Article Mention	8/2/2019	https://www.facebook.com/TuolumneCounty/posts/10156729475704472	
					Columbia State Historic Park	Facebook Post	8/3/2019	https://www.facebook.com/TuolumneCounty/posts/10156731983944472:0	
					Mountain Sage Cafe & Nursery	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Yosemite Cellars	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Columbia State Historic Park	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Seven Sisters Soap & Candle Co.	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Columbia Mercantile 1855	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Railtown 1897 State Historic Park	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Alicia's Sugar Shack	Facebook Post Article Mention	8/5/2019	https://www.facebook.com/TuolumneCounty/posts/10156736569249472	
					Gianelli Vineyards	Facebook Post	8/6/2019	https://www.facebook.com/TuolumneCounty/posts/10156736896779472	
					Black Oak Casino Resort	Facebook Post	8/7/2019	https://www.facebook.com/TuolumneCounty/posts/10156741345179472:0	
					Standard Pour	Facebook Post	8/9/2019	https://www.facebook.com/TuolumneCounty/posts/10156745905904472	
					Servente's	Facebook Post	8/10/2019	https://www.facebook.com/TuolumneCounty/posts/10156748392174472:0	
					Echo Adventure Cooperative	Facebook Post	8/11/2019	https://www.facebook.com/TuolumneCounty/posts/10156725198084472	
					Echo Adventure Cooperative	Facebook Post Article Mention	8/11/2019	https://www.facebook.com/TuolumneCounty/posts/10156750716599472	
					Rush Creek Lodge	Facebook Post Article Mention	8/11/2019	https://www.facebook.com/TuolumneCounty/posts/10156750716599472	
					Standard Pour	Facebook Post Article Mention	8/11/2019	https://www.facebook.com/TuolumneCounty/posts/10156750716599472	
					Runway XChange	Facebook Post Article Mention	8/11/2019	https://www.facebook.com/TuolumneCounty/posts/10156750716599472	
					Yosemite Pines RV Resort	Facebook Post	8/13/2019	https://www.facebook.com/TuolumneCounty/posts/10156753529109472	
					Sierra Cellars	Facebook Post	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757588044472	
					Columbia State Historic Park	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Fallon House Ice Cream Parlor	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Sonora Creamery	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Heart Rock Coffee Co.	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					It's Yo Good Frozen Yogurt	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Brown's Coffee House & Sweets Saloon	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Zoe Coffee House	Facebook Post Article Mention	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757595139472	
					Black Oak Casino Resort	Facebook Post	8/14/2019	https://www.facebook.com/TuolumneCounty/posts/10156757626514472	
					Echo Adventure Cooperative	Facebook Post	8/15/2019	https://www.facebook.com/TuolumneCounty/posts/10156757712329472	
					The Grill At Pine Mountain Lake	Facebook Post	8/15/2019	https://www.facebook.com/TuolumneCounty/posts/10156757712329472	
					Sonora Creamery	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472	
					Columbia State Historic Park	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472	

						Fallon House Ice Cream Parlor	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472
						Heart Rock Coffee Co.	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472
						It's Yo Good Frozen Yogurt	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472
						Brown's Coffee House & Sweets Saloon	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472
						Zoe Coffee House	Facebook Post Article Mention	8/16/2019	https://www.facebook.com/TuolumneCounty/posts/10156757597384472
						McCaffrey House Bed & Breakfast	Facebook Post	8/17/2019	https://www.facebook.com/TuolumneCounty/posts/10156757784654472
						Peaceful Valley Farmers Market	Facebook Post	8/18/2019	https://www.facebook.com/TuolumneCounty/posts/10156757870319472
						Yosemite Pines RV Resort	Facebook Post	8/19/2019	https://www.facebook.com/TuolumneCounty/posts/10156770306759472
						Indigeny Reserve	Facebook Post	8/20/2019	https://www.facebook.com/TuolumneCounty/posts/10156770171619472
						Heidi's Ski & Paddle Shop	Facebook Post	8/21/2019	https://www.facebook.com/TuolumneCounty/posts/10156770223884472
						Kennedy Meadows Resort & Pack Station	Facebook Post Article Mention	8/21/2019	https://www.facebook.com/TuolumneCounty/posts/10156774221549472
						Sierra Nevada Adventure Company	Facebook Post	8/23/2019	https://www.facebook.com/TuolumneCounty/posts/10156779216154472
						Yosemite Flight Tours	Facebook Post	8/23/2019	https://www.facebook.com/TuolumneCounty/posts/10156779078329472
						Rush Creek Lodge	Facebook Post Article Mention	8/24/2019	https://www.facebook.com/TuolumneCounty/posts/10156774317329472
						McCaffrey House Bed & Breakfast	Facebook Post Article Mention	8/25/2019	https://www.facebook.com/TuolumneCounty/posts/10156774536974472
						Indigeny Reserve	Facebook Post Article Mention	8/25/2019	https://www.facebook.com/TuolumneCounty/posts/10156774536974472
						Dodge Ridge Ski Resort	Facebook Post	8/27/2019	https://www.facebook.com/TuolumneCounty/posts/10156786781769472
						Black Oak Casino Resort	Facebook Post	8/29/2019	https://www.facebook.com/TuolumneCounty/posts/10156793542999472
						El Jardin Sonora	Facebook Post	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156795718144472
						Aspen Meadows Pack Station	Facebook Post	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156796041134472.0
						Columbia State Historic Park	Facebook Post Article Mention	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156796446039472
						Quartz Mountain Stage Line	Facebook Post Article Mention	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156796446039472
						Columbia State Historic Park	Facebook Post	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156796441834472
						Columbia Kate's Teahouse	Facebook Post	8/30/2019	https://www.facebook.com/TuolumneCounty/posts/10156796441834472
						City Hotel	Facebook Post	8/31/2019	https://www.facebook.com/TuolumneCounty/posts/10156798156164472.0
						Fallon Hotel	Facebook Post	8/31/2019	https://www.facebook.com/TuolumneCounty/posts/10156798156164472.0
						Sonora Inn	Twitter Post	8/7/2019	https://twitter.com/TuolumneCounty/status/1159219520336064512
						The Wondershow	Twitter Post	8/7/2019	https://twitter.com/TuolumneCounty/status/1159219520336064512
						Chef Dave Cooks	Twitter Post	8/7/2019	https://twitter.com/TuolumneCounty/status/1159219520336064512
						Standard Pour	Twitter Post	8/9/2019	https://twitter.com/TuolumneCounty/status/1159864875457208321
						Black Oak Casino Resort	Twitter Post	8/13/2019	https://twitter.com/BlackOakConcert/status/1161328098450837506
						Servente's	Twitter Post	8/19/2019	https://twitter.com/TuolumneCounty/status/1163600819863687168
						Kennedy Meadows Resort & Pack Station	Twitter Post	8/21/2019	https://twitter.com/TuolumneCounty/status/1164216596786606080
						Sierra Nevada Adventure Company	Twitter Post	8/23/2019	https://twitter.com/TuolumneCounty/status/1164973370045165568
						Dodge Ridge Ski Resort	Twitter Post	8/23/2019	https://twitter.com/BarbRocks/status/1164384236956053505
						Columbia State Historic Park	Twitter Post	8/23/2019	https://twitter.com/ParksTravelMag/status/1163448616079351808
						Columbia State Historic Park	Twitter Post	8/23/2019	https://twitter.com/ThePineTree/status/1145399998374395905
						Dodge Ridge Ski Resort	Twitter Post	8/26/2019	https://twitter.com/TuolumneCounty/status/1166108902632480768
						Echo Adventure Cooperative	Instagram Post	8/22/2019	https://www.instagram.com/p/B1ePQWAh0ho/?utm_source=ig_web_copy_link