

Month:									
Articles						Social			
Member Mentioned	Publication Date	Link	Reach	EAV		Member Mentioned	Mention Type	Publication Date	Link
Indigeny Reserve	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Columbia State Historic Park	Instagram Post	11/2/2019	https://www.instagram.com/p/B4YDkO6BEJJ/?utm_source=ig_web_copy_link
The Independent Wine Co.	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Evergreen Lodge	Instagram Post	11/5/2019	https://www.instagram.com/p/B4gOSOdBwgP/?utm_source=ig_web_copy_link
Columbia State Historic Park	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Columbia State Historic Park	Instagram Post	11/7/2019	https://www.instagram.com/p/B4IAHV5hDCU/?utm_source=ig_web_copy_link
Red Tail Ranch Bed and Breakfast Inn	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Railtown 1897 State Historic Park	Instagram Post	11/8/2019	https://www.instagram.com/p/B4npZgaBJQw/?utm_source=ig_web_copy_link
The Grill at Pine Mountain Lake	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Motherlode Grown	Instagram Post	11/13/2019	https://www.instagram.com/p/B40sbWhh182/?utm_source=ig_web_copy_link
Yosemite National Park	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Rush Creek Lodge	Instagram Post	11/15/2019	https://www.instagram.com/p/B45d8EuB0zD/?utm_source=ig_web_copy_link
Rush Creek Lodge	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		National Hotel	Instagram Post	11/18/2019	https://www.instagram.com/p/B5BL1V5BWHO/?utm_source=ig_web_copy_link
Echo Adventures Cooperative	11/06/2019	https://www.aladyinlondon.com/2019/11/4-days-yosemite.html#more-28701	50,000	N/A		Emberz	Instagram Post	11/20/2019	https://www.instagram.com/p/B5GN8Hvh7pA/?utm_source=ig_web_copy_link
Yosemite Pine RV Resort and Family Lodging	11/06/2019	https://www.10best.com/awards/travel/best-rv-park-campground/	97.4 Million	N/A		Lazy Z Resort	Instagram Post	11/21/2019	https://www.instagram.com/p/B5JEHJUBjnj/?utm_source=ig_web_copy_link
Railtown 1897 State Historic Park	11/10/2019	https://californiahighsierra.com/trips/go-a-little-hollywood-in-the-high-sierra/	4,500	N/A		Hurst Ranch	Instagram Post	11/22/2019	https://www.instagram.com/p/B5LeOB1hw8Q/?utm_source=ig_web_copy_link
OARS	11/10/2019	https://www.travelagewest.com/TravelAdventure/Travel/WhiteWater-Rafting-Class-IV-Rapids-With-OARS	52,000	N/A		Columbia State Historic Park	Instagram Post	11/23/2019	https://www.instagram.com/p/B50ddjsh9Y2/?utm_source=ig_web_copy_link
The National Hotel and Restaurant	11/05/2019	https://media.visitcalifornia.com/story-inspiration/discover-story-ideas/california-dishes-up-storied-eateries	1 Million	N/A		Ranch Revived	Instagram Post	11/25/2019	https://www.instagram.com/p/B5TF2VsBucY/?utm_source=ig_web_copy_link
City of Sonora	11/04/2019	https://media.visitcalifornia.com/story-inspiration/discover-story-ideas/pend-shopping-season-in-california	1 Million	N/A		Ranch Revived	Facebook Post	11/25/2019	https://www.facebook.com/TuolumneCounty/posts/10157026647954472
2nd Saturday Art Night	11/04/2019	https://media.visitcalifornia.com/story-inspiration/discover-story-ideas/pend-shopping-season-in-california	1 Million	N/A		Columbia State Historic Park	Facebook Post	11/23/2019	https://www.facebook.com/TuolumneCounty/posts/10157019194624472
Annual Sonora Christmas Craft and Musical Festival.	11/04/2019	https://media.visitcalifornia.com/story-inspiration/discover-story-ideas/pend-shopping-season-in-california	1 Million	N/A		City Hotel Restaurant	Facebook Post	11/23/2019	https://www.facebook.com/TuolumneCounty/posts/10157019194624472
Yosemite National Park	11/20/2019	https://blog.trekaroo.com/things-to-do-in-yosemite/	180,000	N/A		City Hotel	Facebook Post	11/23/2019	https://www.facebook.com/TuolumneCounty/posts/10157019194624472
Yosemite National Park	11/25/2019	http://www.startribune.com/disturbing-the-peace-5-hikes-to-avoid-yosemite-crowds/56943642/	10.82 Million	N/A		Fallon Hotel	Facebook Post	11/23/2019	https://www.facebook.com/TuolumneCounty/posts/10157019194624472
Leland High Sierra Snow Play	11/27/2019	https://www.marinnomies.com/go-play-snow-great-places-family-snow-play-northern-california	47,000	N/A		Long Barn Lodge	Facebook Post	11/22/2019	https://www.facebook.com/TuolumneCounty/posts/10157019131224472
Yosemite National Park	11/28/2019	https://www.msn.com/en-ca/lifestyle/travel/tripideas/this-couple-visited-every-us-national-park-%e2%80%93-these-are-the-most-beautiful/ss-BBxseNm	1 Million	N/A		Hurst Ranch	Facebook Post	11/22/2019	https://www.facebook.com/TuolumneCounty/posts/10157018548579472
Yosemite National Park	11/29/2019	https://adventuresportsjournal.com/skiing-among-giants/	8,000	N/A		Lazy Z Resort	Facebook Post	11/21/2019	https://www.facebook.com/TuolumneCounty/posts/10157013860264472
Yosemite National Park	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Emberz	Facebook Post	11/20/2019	https://www.facebook.com/TuolumneCounty/posts/10157013107449472:0
Best Western Plus Sonora Oaks Hotel and Conference Center	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Sierra Repertory Theatre	Facebook Post	11/18/2019	https://www.facebook.com/TuolumneCounty/posts/10157007761799472
Yosemite Pine RV Resort and Family Lodging	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Groveland Hotel	Facebook Post	11/17/2019	https://www.facebook.com/TuolumneCounty/posts/1015699789009472
City of Sonora	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Independent Wine Co	Facebook Post	11/15/2019	https://www.facebook.com/TuolumneCounty/posts/10156998815389472
Emberz	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Yosemite Pines RV Resort And Family Lodging	Facebook Post	11/9/2019	https://www.facebook.com/TuolumneCounty/posts/10156978850864472

Indigency Reserve	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Railtown 1897 State Historic Park	Facebook Post	11/8/2019	https://www.facebook.com/TuolumneCounty/posts/10156978808954472
Aspen Meadows Pack Station	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Columbia State Historic Park	Facebook Post	11/7/2019	https://www.facebook.com/TuolumneCounty/posts/10156975808584472
Columbia State Historic Park	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Motherlode Grown	Facebook Post	11/6/2019	https://www.facebook.com/TuolumneCounty/posts/10156973773409472
Mountain Sage	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Columbia State Historic Park	Facebook Post	11/2/2019	https://www.facebook.com/TuolumneCounty/posts/10156962554434472.0
Evergreen Lodge	11/29/2019	https://www.belaroundtheworld.com/beyond-yosemite-national-park-other-exciting-things-to-do-in-tuolumne-county/	44,000	N/A		Railtown 1897 State Historic Park	Twitter Post	11/8/2019	https://twitter.com/TuolumneCounty/status/1192890721897861120
Evergreen Lodge	11/20/2019	https://www.bobaandchichi.com/2019/11/cabin-getaways-in-the-us/	122,000	N/A		Columbia State Historic Park	Twitter Post	11/7/2019	https://twitter.com/TuolumneCounty/status/1192500231822176257
Yosemite Pine RV Resort and Family Lodging	11/20/2019	https://www.bobaandchichi.com/2019/11/cabin-getaways-in-the-us/	122,000	N/A					
Lazy Z	11/20/2019	https://www.bobaandchichi.com/2019/11/cabin-getaways-in-the-us/	122,000	N/A					
The Rock of Twain Harte	11/20/2019	https://memorieswiththemulkeys.com/2019/11/14/power-up-the-season-shop-tuolumne-county-now/	6,500	N/A					
The Sportsman Cafe	11/20/2019	https://memorieswiththemulkeys.com/2019/11/14/power-up-the-season-shop-tuolumne-county-now/	6,500	N/A					
Lazy Z	11/20/2019	https://memorieswiththemulkeys.com/2019/11/14/power-up-the-season-shop-tuolumne-county-now/	6,500	N/A					
The Harte of the Kitchen	11/20/2019	https://memorieswiththemulkeys.com/2019/11/14/power-up-the-season-shop-tuolumne-county-now/	6,500	N/A					
The Walk In Closet	11/20/2019	https://memorieswiththemulkeys.com/2019/11/14/power-up-the-season-shop-tuolumne-county-now/	6,500	N/A					
Visit Tuolumne County	11/5/2019	https://www.linetvbanknews.com/2019-living-visit-tuolumne-county-start-your-holiday-shopping-season/	5,000	N/A					
Media Pitches									
Member	Outlet								
Kennedy Meadows Resort & Pack Station	The WHO Magazine								
YExplore Yosemite Adventures	The WHO Magazine								
O.A.R.S.	The WHO Magazine								
Amala Detox & Tea Lounge	The WHO Magazine								
Brush & Cork	The WHO Magazine								
Cover's Apple Ranch	The WHO Magazine								
Gianelli Vineyards Tasting Room	The WHO Magazine								
Rush Creek Lodge	The WHO Magazine								
Evergreen Lodge	The WHO Magazine								
McCaffrey House Bed & Breakfast Inn	The WHO Magazine								
Barretta Gardens Inn	The WHO Magazine								
Yosemite Flight Tours	Bobby Laurie Syndicated TV Show								
Yosemite Pines RV Resort and Family Lodging	Bobby Laurie Syndicated TV Show								
Columbia State Historic Park	Bobby Laurie Syndicated TV Show								
Railtown 1897 State Historic Park	Bobby Laurie Syndicated TV Show								
Industrial Food Works	Bobby Laurie Syndicated TV Show								
The 1859 National Hotel	Bobby Laurie Syndicated TV Show								
Pincrest Lake	Bobby Laurie Syndicated TV Show								
Kennedy Meadows Resort & Pack Station	Bobby Laurie Syndicated TV Show								
McCaffrey House Bed & Breakfast Inn	Bobby Laurie Syndicated TV Show								
Highway 108/Highway 120	KGO, KCRA, KXTV, KPIX, ABC 10								
Yosemite National Park	KGO, KCRA, KXTV, KPIX, ABC 10								
Dodge Ridge Ski Area	KGO, KCRA, KXTV, KPIX, ABC 10								
Leland High Sierra Snow Play	KGO, KCRA, KXTV, KPIX, ABC 10								
Long Barn Lodge	KGO, KCRA, KXTV, KPIX, ABC 10								