

DO BUSINESS IN *Tuolumne County*

Tuolumne County is a great place to start your business or expand one that is already established. Affordability, friendly and community-oriented residents, and an abundance of visitors throughout the year provide an excellent foundation for your venture.

Tourism's Impact ON THE LOCAL ECONOMY

In 2022, total travel spending in Tuolumne County was **\$251 MILLION!**

Lodging **\$83.2 million**

Food Service **\$65.6 million**

Food Stores **\$15.7 million**

Local Transportation & Gas **\$23.6 million**

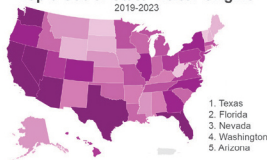
Arts, Entertainment & Recreation **\$27.8 million**

Retail Sales **\$26.3 million**

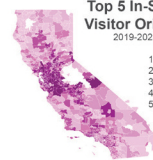
If you have a local business, no matter the type, then tourism is your business! Tourism is the number one private-sector industry in Tuolumne County.

Visitor Origins

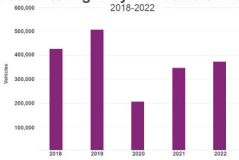
Top 5 Out-of-State Visitor Origins
2019-2023



Top 5 In-State Visitor Origins
2019-2023



Yosemite Highway 120 Vehicle Entries
2018-2022



We welcome visitors from around the world to Tuolumne County and Yosemite National Park.

Local Agency RESOURCES

VISIT TUOLUMNE COUNTY
CHAMBERS OF COMMERCE

CITY OF SONORA

COUNTY OF TUOLUMNE

VALLEY SIERRA SMALL BUSINESS
DEVELOPMENT CENTER

MOTHERLODE JOB TRAINING

Everyone needs a little help to get started, here are some county and city organizations that can point you in the right direction.

Business Resources

RELOCATION



WEATHER &
CLIMATE



LOCAL
SERVICES



TUOLUMNE
COUNTY
CENSUS DATA



As a full season destination, we have the weather and locations to attract visitors year-round. Here are the resources to help you plan your startup in Tuolumne County.